

# Sonoran Joint Venture

## Binational Bird Conservation



### What is the Sonoran Joint Venture?

The Sonoran Joint Venture (SJV) is a partnership of diverse organizations and individuals from the southwestern United States and northwestern Mexico that share a common commitment to the conservation of birds and their habitats.

### What does the SJV do?

The SJV brings together partners from both sides of the border to work together on conservation planning, research and monitoring, habitat protection, and education, training, and outreach. Because birds and habitats do not recognize international boundaries, the SJV's binational efforts are critical to adequately address conservation issues and priorities.

### How does the SJV work?

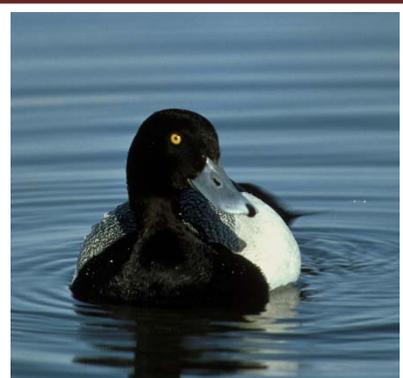
The Sonoran Joint Venture:

- **Collaborates** with partners to conserve birds and bird habitat.
- **Builds conservation capacity** by maximizing effectiveness of bird conservation activities and increasing funding support for partners.
- **Shares and distributes** information.
- **Works with partners** to develop conservation projects and programs.
- **Improves public awareness** of conservation issues.

### Conservation importance

The diverse landscape and distinctive climate of the SJV region support an array of habitats critical for birds, wildlife, and people, including desert, scrubland, riparian, forest, and freshwater and saltwater wetlands.

This variety, in turn, supports extremely diverse bird life. In fact, 750 different bird species have been documented breeding in, wintering in, or migrating through the SJV region.



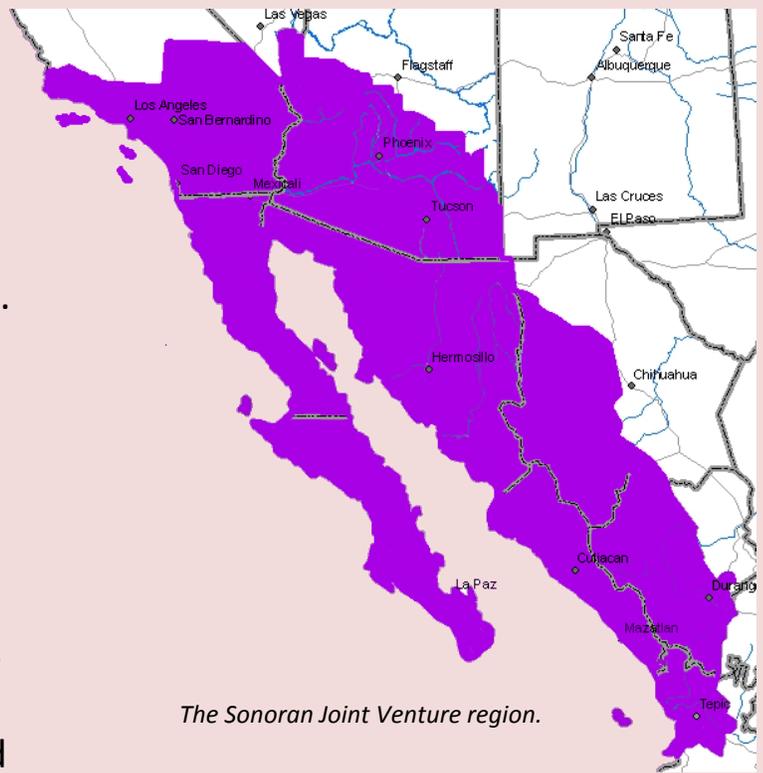
## Who are our partners?

The SJV works with diverse partners in both the United States and Mexico, including government agencies, non-profit organizations, educational institutions, businesses, and individuals. Partnerships facilitated by the SJV accomplish together what would be difficult or impossible to achieve alone.

## Accomplishments

In 2011, with approximately **\$1 million** from the Sonoran Joint Venture Awards Program and the North American Wetlands Conservation Act, the SJV and its partners leveraged over **\$8 million of matching funds** and in-kind support for projects that benefited nearly **18,000 acres of critical bird habitat**.

The continued support and commitment of Congress will help conserve migratory and resident bird habitats and populations within the SJV region.

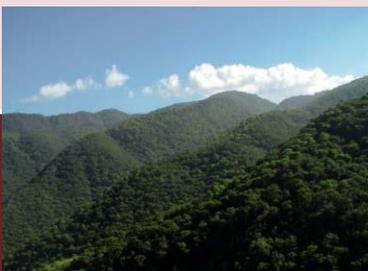


*The Sonoran Joint Venture region.*

Grants Received	Dollars Leveraged	Acres Impacted
\$905,608	\$8,252,000	18,000

## For More Information

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